



**RUSSIAN UNIVERSITY OF COOPERATION**  
**KAZAN COOPERATIVE INSTITUTE**  
**BELARUS TRADE AND ECONOMIC**  
**UNIVERSITY OF CONSUMER COOPERATION**  
**EUROPEAN UNIVERSITY OF MOLDOVA**  
**THE MOLDOVAN ECONOMICS ACADEMY**  
**TAJK STATE UNIVERSITY OF COMMERCE**  
**KOSTANAY ENGINEERING AND ECONOMICS UNIVERSITY NAMED AFTER M. DULATOV**  
**KARAGANDA KAZPOTREBSOYUZ ECONOMICS UNIVERSITY**  
**THE SIBERIAN UNIVERSITY OF CONSUMER COOPERATION**  
**STEFAN CEL MARE UNIVERSITY OF SUCEAVA**

**Dear colleagues!**

**Kazan Cooperative Institute of the Russian University of Cooperation is honoured to invite you to participate in the International Conference of young scientists, post-graduate students, University and high school students 'Cooperation and entrepreneurship: condition, problems and prospects'.**  
**The Conference will be held on December 20, 2017, in Kazan, Russia**

The purpose of this Conference is to further the discussion of current, developing concepts of interaction between the cooperative sector of the economy and entrepreneurship, to study and summarize the results of scientific research on the issue.

**Theme Areas and Main Topics**

1. Accounting, finance and business
2. The humanities in the world. Current issues
3. Entrepreneurship in the field of physical culture and sports
4. Development of service at consumer cooperative enterprises
5. Cooperative movement: international expertise and legal support
6. Cooperative entrepreneurship in the networked economy
7. The solid economy
8. Quality assurances and safety of goods and services

**Submission deadline is December 1, 2017**

The Organising Committee kindly invites students and researchers, professors, leading scholars and experts, representatives of the business community and non-governmental organizations as well as other interested persons to submit their valuable papers comprising the latest scientific and research findings on the main themes of the Conference.

On **December 20, 2017, at 11 am** (Moscow time), a round table talk will be held in the Conference hall of the Kazan Cooperative Institute.

You are all welcome to take part and exchange ideas in the Conference.

Conference languages are Russian and English.

Participants who attend the conference will receive a Certificate of attendance.

**The proceedings of the conference will be published as an electronic collection of scientific articles. The works of the authors will be assigned BBK and UDC codes.** The articles will be included in the Russian Scientific Citation Index (RSCI) and placed in E-LIBRARY.

The full text of all the submitted papers will be published in the journals 'Scientific Review. Theory and practice' and 'Scientific Review. Humanities Studies' **(both included in the VAK List)**.

**The best articles will be published in a collective monograph on the theme areas and main topics of the Conference and assigned ISBN and DOI codes.**

**Requirements**

<b>Electronic version</b>	<b>Paper version. In the journals 'Scientific Review. Theory and practice' and 'Scientific Review. Humanities Studies'</b>
<b>Registration fee</b>	
The cost of <b>publication</b> (including article-by-article placement in the e-library) is <b>300 rubles</b> (the volume of the article is <b>no more than 3 pages</b> , the number of authors of the article is unlimited and does not affect the	The cost of publication in the journals is <b>3900 rubles charged for 5 pages</b> (each subsequent page <b>530 rubles</b> ). If it is necessary to send the works outside the city of Kazan, the postage is paid separately: in Russia - 300 rubles, outside Russia (abroad) - 500 rubles.

cost). Each author is allowed to submit several articles The publication of each article has to be paid for.	
<b>COMPOSITION OF THE APPLICATION</b>	
1. Materials for publication - the name of the file is given by the name of the author of the application (e.g. Ivanov (article) .doc); 2. Author's details (e.g. Ivanov (questionnaire) .doc); 3. A scanned copy of the receipt for payment of the registration fee	1. Materials for publication - the name of the file is given by the name of the author of the application (e.g. Ivanov (article) .doc); 2. Author's details (e.g. Ivanov (questionnaire) .doc); 3. A scanned copy of the receipt for payment of the registration fee; 4. Review of an external specialist in the scientific field of the article, doctor of science. The review has to be signed and certified by the organization's stamp at the place of employment of the reviewer (in a scanned form)
<b>REQUIREMENTS FOR THE DESIGN OF ARTICLES</b>	
The volume of the article (including Bibliography, tables and figures) - no more than 3 pages. The text editor is Microsoft Word. Margins: upper and lower margins- 2 cm, left margin - 3 cm, right margin - 1.5 cm. The main font is Times New Roman. The font size of the main text is 14 points. The line spacing is one and a half. Text alignment - by width. Paragraph indentation - 1.25 cm. Numbering of pages is not maintained. <ol style="list-style-type: none"> <li>1. The first paragraph of the article: centred, bold, all uppercase - the full title of the article.</li> <li>2. The second paragraph of the article: centred, bold, italic — the author's initials and surname.</li> <li>3. The third paragraph of the article: centred, bold, italics - the name of the organization, city (town, village)</li> </ol> Next, the text of the article: formatting - by width. Figures - embedded in the text. Each figure must have a caption (under the picture). References to the Bibliography list are to be in square brackets [1, 2] in accordance with the list of references in the Bibliography which is compiled in an alphabetical order. Design of the Bibliography list must comply with the GOST R 7.05-2008.	The volume of the article is <b>not</b> limited. The text editor is Microsoft Word. Margins: upper and lower - 2 cm, left - 3 cm, right - 1.5 cm. The main font is Times New Roman. The font size of the main text is 14 points. The line spacing is one and a half. Text alignment - by width. Paragraph indentation - 1.25 cm. Numbering of pages is not maintained. <ol style="list-style-type: none"> <li>1. The first paragraph of the article: on the right, bold - the index of the Universal Decimal Classification (UDC) (check out the website of the All-Russian Institute of Scientific and Technical Information)</li> <li>2. The second paragraph of the article: centred, bold, all uppercase - the full title of the article.</li> <li>3. The third paragraph of the article: centred, bold, italics — the initials and surname of the author.</li> <li>4. The fourth paragraph of the article: centred, bold, italics - the name of the organization, city (town, village).</li> <li>5. The fifth paragraph of the article: by width - an abstract (200 to 250 words – for ‘Scientific Review. Theory and practice’ and 100 to 120 words - ‘Scientific Review. Humanities Studies’).</li> <li>6. The sixth paragraph of the article: by width – key words (3 to 5 words).</li> </ol> Next, the text of the article: formatting - by width. Figures - embedded in the text. Each figure must have a caption (under the picture). References to the Bibliography list are to be in square brackets [1, 2] in accordance with the list of references in the Bibliography which is compiled in an alphabetical order. Design of the Bibliography list must comply with the GOST R 7.05-2008.
<b>THE CONTENTS. REQUIREMENTS</b>	
The article should contain: - brief introduction; - aim of the study; - the results (findings) of the study and discussion; - conclusion	The article should contain: - brief introduction; - aim of the study; - materials and methods of research; - the results of the study and discussion; - findings; - conclusion Percentage of the original text : 75 to 90%

Please send your applications to the e-mail addresses indicated in the section "Section curators", depending on the selected section. Upon receiving the materials, the Organizing Committee will notify you by sending you the letter "Materials received / accepted" within 3 days.

Be sure to watch your email for important updates and information from us closer to the time of the conference.

#### **BANK DETAILS:**

Казанский кооперативный институт (филиал) Российского университета кооперации  
420081, г. Казань, ул. Н. Ершова, 58  
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Наименование банка: Отделение № 8610 Сбербанка России  
Кор/счет 301 018 106 0000 0000 603  
БИК 049 205 603  
КБК не предусмотрен

**Назначение платежа:** публикация статьи в сборнике конференции / в журнале; ФИО автора (полностью)

## Organising Committee:

<i>Gil Sergey Sergeevich</i>	Doctor of Education, Professor, Rector of the Russian University of Cooperation
<i>Nabieva Alsu Rustemovna</i>	PhD in History, Professor, Rector of the Kazan Cooperative Institute (branch) of the Russian University of Cooperation
<i>Lebedeva Svetlana Nikolaevna</i>	Doctor of Economic Studies, Professor, Rector of the Belarus Trade and Economics University of Consumer Cooperation
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<i>Grigoriy Belostechnik</i>	Dr. habil., Professor, Rector of the Moldavian Academy of Economics
<i>Fakerov Hamidullokhon Nuriddinovich</i>	Doctor of Economic Studies, Professor, Rector of the Tajik State University of Commerce
<i>Ismuratov Sabit Borisovich</i>	Doctor of Economic Studies, Professor, Rector of Kostanay Engineering and Economics University named after M. Dulatov
<i>Aymagambetov Yerkara Balkaraevich</i>	Doctor of Economic Studies, Professor, Rector of Kazpotrebsoyuz Karaganda Economics University
<i>Stepanov Vladimir Valentinovich</i>	Doctor of Medicine, Professor, Rector of the Siberian University of Consumer Cooperation
<i>Hlaciuc Elena</i>	PhD, Professor, Ștefan cel Mare University of Suceava, Rector

## Section curators:

### **Section 'Accounting, Finance and Business':**

**Mulyukova Raniya Raphaelevna**, PhD in Economics, acting Head of the Accounting and Finance Department at Kazan Cooperative Institute, tel. 89274375804, email: [kafedraby.fin\\_kki@mail.ru](mailto:kafedraby.fin_kki@mail.ru), [nir.kki@mail.ru](mailto:nir.kki@mail.ru).

### **Section 'Current problems of the humanities in the world':**

**Malahova Liliya Adgamovna**, PhD in Pedagogy, Head of the Humanities and Foreign Languages Department, tel. 8 9173 927 085, email: [gumkkiruc@gmail.com](mailto:gumkkiruc@gmail.com), [nir.kki@mail.ru](mailto:nir.kki@mail.ru).

### **Section 'Entrepreneurship in the field of physical training and sports':**

**Ibragimov Ildar Faisovich**, Ph.D, Head of the Department of Physical Training and Sports at Kazan Cooperative Institute, tel. (843) 210-30-25, email: [ibraildar@yandex.ru](mailto:ibraildar@yandex.ru), [nir.kki@mail.ru](mailto:nir.kki@mail.ru).

### **Section 'Development of service at consumer cooperative enterprises':**

**Iblyaminov Fanil Faridovich**, Ph.D, Head of the Department of Natural Disciplines, Service and Tourism at Kazan Cooperative Institute (branch) of the Russian University of Cooperation", tel. 8 9376 26 11 36, email: [itds.kki2015@mail.ru](mailto:itds.kki2015@mail.ru), [nir.kki@mail.ru](mailto:nir.kki@mail.ru).

### **Section 'Cooperative movement: international expertise and legal support':**

**Kurtseva Gulnara Ravilevna**, Ph.D in Sociology, Head of the Department of Customs Affairs at Kazan Cooperative Institute, tel. (843) 210-30-25, email: [kkipravo@yandex.ru](mailto:kkipravo@yandex.ru), [nir.kki@mail.ru](mailto:nir.kki@mail.ru).

### **Section 'Cooperative entrepreneurship in the networked economy', 'Solidarity economy':**

**Runova Elena Valeryevna**, PhD, Head of the Department of Economics and Innovation of the Kazan Cooperative Institute, tel. 8 987 297 7156, email: [kafedraeconom\\_kki@mail.ru](mailto:kafedraeconom_kki@mail.ru), [nir.kki@mail.ru](mailto:nir.kki@mail.ru).

### **Section 'Technology of Products and Organization of Public Catering and Commodity Studies':**

**Korosteleva Valentina Pavlovna**, Ph.D, Head of the Department of Commodity Studies and Technology of Public Catering Products at Kazan Cooperative Institute, tel. : 89375286080, email: [kafedratitop@mail.ru](mailto:kafedratitop@mail.ru), [nir.kki@mail.ru](mailto:nir.kki@mail.ru).

**All the featured papers of the Conference are highly probable to be published in scientific journals 'Nauchnoye Obozrenie: teoriya i praktika' ('Scientific Review. Theory and practice) and 'Nauchnoye Obozrenie: gumanitarnye issledovaniya' ('Scientific Review. Humanities Studies').**

**You have to provide some personal details.**

*Here's a sample (to be filled out for each author separately)*

1. The name of the journal to which you send the article for publication - Scientific Review. Theory and practice / Scientific Review. Humanitarian Studies / Conference Electronic Collection
2. Specialty according to the nomenclature of specialties of scientific workers - 05.23.08 (only for publishing in the journal)
3. Scientific specialization of the article, and the area of science to which it relates - Technology and organization of construction, Technical sciences (only for publishing in the journal)
4. Surname - Kuznetsova
5. First name - Valeria
6. Middle name - Lvovna
7. Postal address, postal code, contact phone number, e-mail address (the data is specified in detail - for sending you a journal with an article) - 143350, Moscow, ul. Pushkin, d. 50. 8 916 320 57 22 lera22@mail.ru (for publication in the electronic collection, it is sufficient to indicate the phone number and e-mail)
8. Citizenship (Country) - Russia
9. Title of article - Innovations in the construction economy
10. Number of pages in the article: 12
11. Number of required printed copies of the journal - 1
12. Place of work and position - Moscow State University of Civil Engineering, Assistant Professor.
13. Type of degree, academic title (post-graduate student, applicant, doctoral student, associate professor, full professor etc.), honorary title — Ph.D
14. The full name of the educational (scientific) institution: the Moscow State University of Civil Engineering

*A sample of a well-formed article*

**THE PLACEMENT OF SURVEILLANCE VIDEO CAMERAS AT THE OBJECTS  
OF INFORMATIZATION. ASSESSMENT OF EFFICIENCY.**

***I. V. KALIBERDA***

***Institute of Service, Tourism and Design (branch)***

***North-Caucasian Federal University in Pyatigorsk,***

***Pyatigorsk, Russian Federation***

**Requirements for the articles to be included in the monograph**

Articles will be published in Russian. The volume of the article should be 15 to 20 full pages. The article file has to be typed and fully formed in the Microsoft Word editor, the file name should contain the author's or authors' surname(s) and the number of the subject line (for example, Ivanov\_1.doc).

The main text of the headset should be Times New Roman Cyr, the size is 12, the interval is 1.0, the paragraph is 0.5 cm, the format is A5 (14.8 cm x 21.0 cm), the margins are 2.0 cm on the left, 1,7 cm at the top, 2,0 cm at the bottom, and 2,0 cm on the right.

The first name and surname of the author (authors) should be in the right corner of the page. You should also indicate your academic degree and title, the name of the educational institution (organization). The title of the article has to be in the centre of the page in capital letters, Bibliography (Harvard style) at the bottom. Figures and tables should be presented on the book pages. Information on landscape (album) sheets is not allowed.

If you are interested in publishing your materials in the collective monograph, send your articles via e-mail: [nir.kki@mail.ru](mailto:nir.kki@mail.ru), [lsargu@mail.ru](mailto:lsargu@mail.ru).